

AN OVERVIEW OF CAREERS IN SALES



1.1M

...people work in Sales in the UK.

Sales is the lifeblood of every business. It is the way in which businesses tell their customers about their products and services.

11%

...of Business Sales Executives are aged 20-24.

The largest group of people who work in this role are between 25 and 29 years old.

256K

...Sales job vacancies in the UK.

There are lots of vacancies in Sales jobs in the UK. This is because every business in the UK will hire sales professionals in some capacity.

19K

...Sales jobs currently exist in our region.

Sales represents a large proportion of the UK's workforce, and 52% of professionals said it was the most influential part of a business.

£52.3K

...is the average salary for an experienced Sales role

Salaries in Sales roles are often made up of a basic salary, plus money on top (called a 'commission') for achieving high amounts of sales.

(All data obtained from [Lightcast.io](https://lightcast.io) 2022)

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Top skills you need to work in Sales are:

- Communication
- Time Management
- Confidence
- Perseverance
- Resilience
- Drive
- Initiative
- Networking