

## Head of Enterprise & Innovation

### Recruitment Pack

This is an exciting opportunity to be at the forefront of promoting the EM3 LEP region as a prime location for business. Working as part of the senior leadership team, the Head of Enterprise and Innovation will drive forward the EM3 Vision to support a Low Carbon, High Growth economy in the EM3 area. They will be responsible for leading the programme of work to attract and retain high performing enterprises and support growth in high skilled jobs. They will facilitate cluster development in priority business sectors, new economic growth and lead on the Hampshire/Surrey Multi-Site Enterprise Zone.

This post is suited to someone with a strong understanding of business needs and who can bring together public and private sector ambitions. You should be comfortable working with a range of stakeholders at a senior level, including local authority partners, developers, property agents, business and central government departments. You will be expected to be able to network, develop new initiatives to support the economy and facilitate bringing forward new commercial space in the Enterprise Zone.

You will be a self-starter and able to operate with a high degree of autonomy. You will be an “ideas person”, a strong negotiator on commercial terms, be comfortable in writing evidence-based reports and business cases and have strong project management skills to see projects through to delivery. You may have a development, agency, planning, marketing or economic development background but other relevant experience will be considered.

**To apply:** Please submit your CV (maximum 2 pages) together with a covering letter that sets out why you are suitable for this role (maximum 3 pages, Arial font, size 11) to: [recruitment@enterprisem3.org.uk](mailto:recruitment@enterprisem3.org.uk)

**Closing Date: 12 noon, Monday 4<sup>th</sup> July 2022**

### Interview Dates

Please note the following key dates in the recruitment process for this role.

**Engagement event:** final selected candidates will be invited to meet with Enterprise Zone partners and team members online **Thursday 7<sup>th</sup> July, 10am-11.30am**

**Final interviews: Tuesday 12<sup>th</sup> July 2022**

### Background Information

#### Enterprise M3 Local Enterprise Partnership

We are a business led partnership, bringing together private, public and not-for-profit sector organisations to determine local economic priorities and undertake activities which drive economic growth and productivity through innovation, job creation, improved infrastructure and increased workforce skills within our area.

The LEP recently agreed a new vision to take forward its work which was launched at its Annual Conference in May 2022 to; create a low carbon high growth region driven by innovation and enterprise and that EM3 will be the leading business-led strategic economic partnership focussing on collaboration across sectors and all boundaries to help businesses and communities succeed.

Enterprise M3 Local Enterprise Partnership works with partners and stakeholders across west Surrey and most of the county of Hampshire as our defined economic geography.



The EM3 area is globally competitive with a knowledge, digital and design-based economy including high value sectors such as: space and satellite; aerospace and defence; digital and cyber security; life sciences and med-tech; and 'createch' (creativity and technology, including gaming).

It has five partner universities, including the University of Southampton, the University of Surrey, Royal Holloway University of London, the University of Winchester and the University of Creative Arts (UCA), which provide access to a number of important research and innovation institutions and businesses.

EM3 combines a rich natural environment, including part of the South Downs National Park and sites of outstanding natural beauty, as well as the historic cathedral city of Winchester. While it has no large conurbation, it is instead made up of villages and towns including Guildford, Woking, Farnborough and Basingstoke.

More information about the LEP and its investments to date can be viewed on our website: <https://enterprisem3.org.uk>

Find out more about our work and delivery over the last year from the 2021/22 Annual Report <https://enterprisem3.org.uk/news/em3-annual-report-202122>

## Multi-site Enterprise Zone

The EZ<sup>3</sup> is a multi-site, digitally-focused, enterprise zone in the Enterprise M3 LEP area, comprising three sites Basing View, Longcross and TechForest at Whitehill & Bordon. The three sites in EZ<sup>3</sup> have a total area of about 40 hectares with new development and investment forecast to create more than 10,000 jobs, and attract over 130 new businesses to Enterprise M3 area. In addition, an estimated £115 million in revenues from business rates retention, generated over a 25-year period, will be retained and invested to drive growth in the local economy.

You can find out more about the Enterprise Zone and its component sites from the EM3 LEP website here <https://enterprisem3.org.uk/ez3-enterprise-zone>

