

Guildford Games Festival Friday 3rd December 2021

Homepage - Guildford Games Festival - Guildford Games

Did you know?

- Two-thirds of the UK games industry workforce is under 35
- The games industry is more ethnically diverse than the general UK workforce, cultural and creative industries, and managerial/professional jobs in general¹
- Top jobs available in the games industry in Guildford in November 2021 relate to:

1 – Art

2 – Engineering

3 – Marketing/HR

- Guildford Games festival
 - 2.7million viewers worldwide tuned into the virtual Guildford games festival 2020
 - Two Guildford companies reached top ten of Steam's global top sellers
 - Guildford is the <u>'Hollywood of Games'</u>

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- Investment in games industry in the Hampshire and Surrey region includes
 - £830,00 investment in games and digital hub for <u>Alton Colleges</u> <u>gaming curriculum</u>

¹ UK Games Industry Census - understanding diversity in the UK games industry workforce - Ukie

- £230,000 investment in the south's first <u>Esports</u> (electronic sports) training facility
- £900,000 in <u>Creative Tech Growth</u> Booster at Royal Holloway, University of London

Aims and Objectives:

- To raise awareness of the games industry
- To raise awareness of the roles available in the games industry
- To understand the different pathways to enter the games industry
- To understand the skills and qualities needed for the different roles and the links to skills and qualities being developed in school

Gatsby Benchmarks Addressed

- 2 Learning from career and labour market information
- 3 Addressing the needs of each pupil
- 4 Linking career to Curriculum

Target Audience

- Students
- Teachers
- Careers Leaders
- Parents

Overview

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Appendix A: Careers in the games industry

There are so many careers in the games industry. Why not ask your students to <u>research</u> more information about a role in the below picture.



Appendix B: Games Industry resources

Education - Ukie Home | Video Games Ambassadors NextGen Skills Academy Start your journey into games now | Into Games Video game careers | Prospects.ac.uk gaming | Search | Explore careers (nationalcareers.service.gov.uk) Careers in Gaming - Careermap BBC Radio 1 Big Weekend - Gaming EyeMine | SpecialEffect Appendix C: Examples of what and where you can study in

Hampshire and Surrey?

Video Games Art and Design BA | Royal Holloway, University of London Games | University for the Creative Arts (uca.ac.uk) Media, Film and Esports | Queen Marys College (qmc.ac.uk) Creative Industries Archives | HSDC Computing and Games Design courses - Andover College | Hampshire Level 3 UAL Diploma in Creative Media Production and Technology (Esports and Live Event Management) (bcot.ac.uk) Course Display - Farnborough College of Technology (farn-ct.ac.uk) You searched for gaming - Guildford College (activatelearning.ac.uk)

Appendix D: Guildford Games Job Pages

Links to games industry company websites including:

- Company information
- Games industry vacancies
- Insights into careers
- Insights into games industry employees' backgrounds and journeys

Why not use them with your students to do research?

Glow made https://www.glowmade.com/jobs

22cans http://22cans.com/

Absolutely Games https://www.absolutelygames.net/careers

Criterion https://www.ea.com/ea-studios/criterion-games/careers#roles

Electronic Arts https://ea.gr8people.com/jobs?geo_location=ChIJ31mWt6_EdUgRoajr-bKZZpQ (The Sims!)

DPS Games https://dpsgames.com/join-us#top

Fireproof Games https://www.fireproofgames.com/vacancies

Flaming Fowl http://www.flamingfowlstudios.com/ (bottom of page)

Hello Games https://hellogames.org/join-us/

Media Molecule https://www.mediamolecule.com/jobs

nDreams https://ndreams.com/careers

Playsport Games https://www.playsportgames.com/careers/

Stellar Entertainment http://stellarentertainment.software/join-us/

Supermassive Games https://www.supermassivegames.com/careers

Two Point Studios https://www.twopointstudios.com/jobs/

Appendix E: Games Developers in Guildford – Past and Present



² Developers - Guildford Games