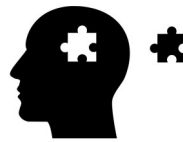


Careers and Apprenticeship Show 2021 Report for EM3 Stakeholders

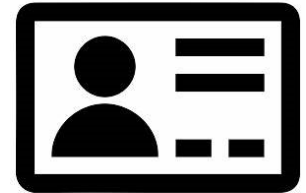
Cross LEP/Council
collaborative working



153 schools/colleges
logged into the event



4,031 students
logged in



63 employer and
university/college
booths

97%

Hampshire/Surrey
schools and colleges
who attended are in
EM3 Enterprise
Advisers Network



8,485 views of
live webinars
and
recorded sessions



Most visited booth
1,467 unique visits



23,409 unique
booth visits



5 NHS booths—
3,097 unique visits



Gaming
- sector with
most visits

Careers and Apprenticeship Show 2021

Report for EM3 Stakeholders

EM3 Hampshire and Surrey employers;



Feedback:

63% strongly agreed or agreed they had a greater awareness of what an apprenticeship is and the opportunities in the local area

57% strongly agreed or agreed they had a broader knowledge of the local employers and their recruitment

Attendees;

"Live session recordings were excellent"

"It was enjoyable and I learned quite a lot and it meant I know the direction in which to go for a career"

"I think that the show was very informative and i thoroughly enjoyed it!!"

"just wanted to drop a message to say that we managed to catch your talk earlier. We found you very inspiring and could see the passion you had for your career and industry! Thanks for sharing" (Gaming webinar)

Employers;

"Thanks for putting on such an innovative event"

"From our perspective this was one of the best attended, interactive and professional organized events we've participated"

"we were very happy to be part of the day today and were also very impressed with the 'virtual set-up' that was being used – I thought it was very user friendly and looked very good!"

"We absolutely love working with you all and look forward to supporting even more as we go forward."

"we really enjoyed it, and all of the questions asked will be used to support the development of FAQs for future fairs and events, so thank you!"

"The platform was easy to navigate and attractive. "

