



Driving prosperity in the M3 corridor

**Enterprise M3 Board Meeting**

**28 January 2016**

**Communications Update - Item 15**

**Board members are asked to:**

- **Note** general communications update
- **Note** refresh of the Communication Strategy

**1. General Update**

- 1.1. We have released one press release in the last two months in relation to the announcement of the successful bids for Enterprise Zones. Finance SE publicised two case studies about companies benefiting from the Enterprise M3 Funding Escalator programme. ThinkingSafe based at Royal Holloway University of London, addresses security issues through its advanced technology platforms to provide on-site and cloud-based systems for various sectors including healthcare, commercial, government, defence, security and policing. iAbra, are expanding and opening offices in Guildford, they focus on driverless car technology.
- 1.2. We have advertised vacancies for Head of Strategy and Policy, Joint Project Manager for Higher Education and Project Officer for European Regional Development Fund (ERDF). The closing date for all positions is 3<sup>rd</sup> February 2016.
- 1.3. Our E-newsletter has continued and will be produced on a monthly basis. Please note if Board members have any specific news item they wish to include in the e-newsletter or on the website please forward to Sarah Carter, who is co-ordinating communications, [sarah.carter@enterprisem3.org.uk](mailto:sarah.carter@enterprisem3.org.uk)

**2. Communications Strategy**

- 2.1. East Hampshire District Council, who hold the communications support contract, are leading a review of the communications strategy. The strategy will supersede the stakeholder engagement strategy and will make reference to the business engagement strategy, in development, and the European Funding Communications Strategy, currently in development under the EU Technical Assistance bid.
- 2.2. The strategy will develop a plan for forthcoming activities in the year and will include structured communications to support the activities. This will also include planned communications with MPs and Ministers.
- 2.3. The action plan will include the development of the 15/16 annual report and events for the coming year, e.g. annual conference, transport event, EU events.

Sarah Carter  
20 January 2016