

## Enterprise M3 Board

28 January 2016

### Enterprise M3 Business Plan 2016/17- PRELIMINARY DRAFT – Item 13

#### Enterprise M3 Board Members are asked to:

**NOTE** the work ongoing to produce an Enterprise M3 Business Plan 2016/17 and an early draft.

**NOTE** that Board members' comments will be sought before the next board meeting in March and that board members are invited to submit any initial comments.

#### 1. Summary

- 1.1 This document aims to give an overview of the main projects Enterprise M3 will be working on in 2016/17. It should be noted that until capacity funding from Government has been confirmed, current staff contracts cannot be extended beyond June 2016 and final number of available FTEs is not known. Should capacity funding be reduced from 2015/16, some of the planned activities might need to be reviewed.
- 1.2 Initial activities are identified and partners views being sought on the range of activities as well as how activities will be taken forward. Board member views will be sought when the plan is more developed, but early comments are welcomed.
- 1.3 The final document is likely to be in the form of a set of tables that provide key milestones, measures of success as well as estimated resource costs.

#### 2. Strategic Economic Plan

- 1.2 We have completed an initial review of our Strategic Economic Plan this year whilst assessing next steps on the Local Growth Fund. Furthermore the Government is encouraging all Local Enterprise Partnerships to review their Strategic Economic Plans. We intend to refresh ours in 2016, in consultation with our partners, as follows:
  - update the plan to include gaps identified during our work this year such as environment, low carbon economy and sustainable transport;
  - reflect recent developments such as devolution and new initiatives such as the enterprise zones
  - update economic intelligence figures
  - review performance against KPIs
  - *[Additional topics to be added]*

We plan to give an indication of dates, resource implications and costs under each heading, whenever possible.

#### 2. Local Growth Fund (LGF)

- 2.1 The currently available £148m from tranches 1 and 2 of Local Growth Fund will continue to support a number of projects across the area.

- 2.2 Enterprise M3 Project Managers are already working on contracts for projects starting in 2016/17 and will continue to work closely with scheme promoters, to ensure as much as possible of the £40.8 will be spent during the financial year.
- 2.3 In November 2015, Enterprise M3 published a draft prospectus to consult its partners and to invite initial expressions of interest for projects to receive funding from the 3<sup>rd</sup> tranche of LGF. The additional funding for each LEP from the 3<sup>rd</sup> tranche of the Growth Deal is yet to be confirmed, but Enterprise M3 will be working to build a pipeline of projects, ready for when future funding is announced. In practice this means:
- We will assess applications received in response to the call for expressions of interest (expected to be published in February) and take the most suitable projects through the relevant governance bodies to build the pipeline of projects.
  - We will continue to manage the existing programme and new projects.
  - We will continue to monitor and report on existing projects
  - We will evaluate the effects of the 1% application fee and assess whether the fee is sufficient to cover related costs such as due diligence.
  - *[Other relevant activities to be added]*

### **3.1 Growing Enterprise Fund (GEF)**

- 3.1. Enterprise M3 will continue to use the Growing Enterprise Fund to support its priorities. Up to date nine projects across Enterprise M3 have been awarded funding, including the Enterprise M3 Funding Escalator managed by the FSE Group.
- 3.2. Expressions of interest have been invited in the 4<sup>th</sup> round of funding that is ongoing with further closing dates in February and March 2016. Thanks to regular loan repayments it is expected that 5<sup>th</sup> round of funding can be launched later in 2016. Some promotional activities will be planned to encourage more high quality applications to the GEF.
- 3.3. *[Other relevant activities to be added]*

### **4. Growth Hub**

- 4.1 Enterprise M3 Growth Hub will provide a focussed and coordinated enterprise, innovation and skills support offer enabling all businesses, especially those in our key sectors, to secure the connections they need in the private, public and not-for-profit sectors to start, grow and develop their business.
- 4.2 Closer links will be built with the Growth Hub to ensure the Growth Champions are aware of all available Enterprise M3 funding opportunities; Growth Hub coordinator will also be invited to internal team meetings.
- 4.3 Focus will be on communicating how the Growth Hub can help businesses, ensuring better linkages with other organisations and LAs supporting businesses.
- 4.4 *[Additional detail to be added by Growth Hub representatives]*

### **6. Enterprise Zones**

- 6.1 Enterprise Zones – As part of its November 2015 Spending Review the Government announced that one of the new Enterprise Zones will be in the Enterprise M3 LEP area. This is a multi-site zone split between Basingstoke, Longcross and Whitehill & Bordon. Enterprise M3 staff will regularly take part in meetings with Government and other partners, and support the three areas to ensure the Enterprise Zone is operational on 1 April 2017 as planned.
- 6.2 *[Detailed activities linked to Enterprise Zones to be added]*

## **7. Innovation**

7.1 We will be submitting a bid for a Science and innovation Audit at the end of January.

7.2 *[Further activities linked to key sectors to be added]*

## **8. Transport**

8.1 Enterprise M3 recently commissioned a study with its neighbouring LEPs (Coast to Capital, Solent and Thames Valley Berkshire) to quantify the economic case for improving connectivity in major strategic movement corridors across South East England; the results of this study will be taken forward in 2016/17. Improving strategic transport routes in the South East will support economic growth both nationally and locally bringing a significant return on investment for public funds. Investment is needed to maintain the attractiveness of the area for business and to secure the delivery of key development sites, new homes, new commercial floor space and new jobs, to mitigate the risk of losing businesses to international competitors. We intend to use the study results to work with all our partners, including local authorities, MPs and other transport stakeholders to lobby Government.

8.2 *[Detail to be added about our approach to sustainable transport]*

8.3 *[Detail to be added about involvement in proposed Heathrow expansion]*

8.4 *[Detail to be added about other major transport initiatives we are involved in]*

## **9. Skills**

9.1 **Careers and Enterprise Company** is working with Local Enterprise Partnerships to roll out the nationwide Enterprise Adviser network. The aim of this project within the Enterprise M3 area is to provide coordination of best practice careers and enterprise support for schools, initially in the Rushmoor and Waverley area, with a specific focus on inspiring our future Science, Technology, Engineering and Maths (STEM) leaders.

9.2 *[Details about Post 16 Area Review to be added]*

9.3 *[Details about other skills projects to be added]*

## **10. Commercial Property Market Study**

10.1 The Commercial Property Market Study is expected to be ready for publication in May, followed by stakeholder event during the summer.

10.2 *[Details about activities linked to the Commercial Property Market Study to be added]*

## **11. Digital Task Force**

11.1 The theme for the Enterprise M3 annual conference in 2015 was *Seizing the opportunities of the digital age* and we published a Digital Technologies Report in conjunction with the conference. Work has commenced on reviewing good practice from elsewhere and an outline action plan has been produced. As the next step Enterprise M3 will establish a Digital Task Force, consisting of topic experts.

11.2 *[Details about planned activities of the Digital Task Force to be added]*

## **12. European Projects**

12.1 Several calls for funding have been launched under the different EU programmes and we will continue to participate in relevant calls.

12.2 Enterprise M3 bids for technical assistance for ERDF and ESF have gone forward and we are looking to recruit a full time staff member to provide Technical Assistance for anyone planning to apply for ERDF funding.

*[Details about monitoring of Technical Assistance to be added]*

12.3 *[Details about ESIF strategy review to be added]*

12.4 *[Details about monitoring and evaluation of EU projects to be added]*

12.5 *[Details about expected upcoming EU calls to be added]*

### **13. Devolution**

13.1 Enterprise M3 will continue to be heavily involved in the devolution plans of both Hampshire and Isle of Wight (HIOW) and the Three Southern Counties (3SC).

13.2 *[Details about Enterprise M3 involvement to be added]*

### **14. Governance**

14.1 *[Planned Board related activities to be added]*

14.2 *[Planned Programme Management Group related activities to be added – eg. review terms of reference]*

14.3 *[Planned Action Groups related activities to be added]*

14.4 *[Planned Joint Leaders Board related activities to be added]*

14.5 *[Consideration of impact of Combined Authorities on governance]*

### **15. Staffing**

15.1 Enterprise M3 is looking to recruit three new staff members to further strengthen its team and reduce reliance on contracted experts.

15.2 In addition to the ERDF post mentioned earlier, we are also looking to recruit a Head of Strategy and Policy, and a Joint Project Manager for Higher Education.

15.3 *[Details about other staffing issues to be added including team development ]*

### **16. Other topics and feedback**

We recognise that this preliminary draft is still missing many important topics, such as:

- Cross LEP activity / LEP Network
- Economic Intelligence
- Communications / Stakeholder engagement / events and conference /annual report
- MP Engagement
- Business Engagement

A more developed draft will be sent to stakeholders for consultation by March but any early feedback on this version is welcomed and can be sent to [tanja.aijo@enterprisem3.org.uk](mailto:tanja.aijo@enterprisem3.org.uk).

**Tanja Aijo**

**21 January 2016**