

Enterprise M3 Board

28 March 2019

Enterprise M3 Chief Executive's Report – Item 14

1. Local Industrial Strategy

- 1.1. The Board workshop included a session on the LIS which allowed Board members to discuss the approach and the development of the LIS in more detail. Work programmes have been prepared for each of the nine themes and engagement with action groups and stakeholders is underway. **Specific external support is being put in place** for several of the themes with more to follow. We have started to commission external expert help to develop the elements of our LIS with work about to get underway on sector analysis and work on digital capabilities and 5G.
- 1.2. The **smart mobility** theme has been presented to Joint Leaders Board with input from Ben Lawson from Enterprise Holdings and input from Guildford and Surrey about approaches and interventions. This generated a lot of interest and desire to work together on solutions.
- 1.3. Board members might be interested in recent report published by government 19 March on Future Mobility - see link here [Future of Mobility 190319](#).
- 1.4. Additionally, government has commissioned Technopolis to carry out an **assessment of the economic performance of local enterprise partnerships**. A final report will be produced for each LEP in May.

2. Energy Strategy

- 2.1. We are working towards the official launch of the Energy Strategy on Monday, 25 March. Dave Axam is speaking at the Launch together with representatives from Coast to Capital and SELEP, BEIS and Siemens. It is being held at The Crystal, one of the world's most sustainable buildings and events venues. There are currently 150 people registered to attend.

3. Towns

- 3.1. We have started to do some further work around towns and are looking to work more closely with the Centre for Towns. Kathy has attended briefings on the newly announced Stronger Towns Fund. A proposed £1.6bn will be made available with £1bn allocated to specific places through LEPs working with partners. The SE region has been allocated £37m. The funding will be allocated over a 7-year period starting in 2019. Our anticipation is that none of the £1bn pot will come to EM3, although we believe the remaining £0.6bn will be funded via a competition recognising that some of the most prosperous regions have pockets of deprivation and neighbourhoods that have not fully benefited from the success of the wider economy.
- 3.2. We have supported several applications by LAs to the **High Streets Fund** aimed at transforming high streets and making them fit for the future.

4. Heathrow

- 4.1. There have been a range of meetings about Heathrow with Rob Dunford working with other LEPs on the future economic impacts of Heathrow. Rob has also talked to Heathrow, along with Jeannie Satchell, our Skills lead, on skills requirements and Rob will be talking to TV Berks and Bucks about how we can each spearhead particular activities.
- 4.2. Kevin Travers and I joined Cllr Mike Goodman at a meeting with DfT to push for greater clarity over the future proposals on Southern Access to Heathrow and how future schemes would be taken forward.

5. LEP Review

- 5.1. All the key elements of the LEP review are on target to be delivered on time including:
 - Incorporation of Enterprise M3 Ltd by end March 2019

- The Enterprise M3 Assurance Framework signed off by and on EM3 website by end of March 2019
- The EM3 Delivery Plan for 2019-20 ready to submit to Government by end of April 2019 for publication by end of May 2019
- We are on course to hit our diversity targets and a meeting of our Nominations and Remuneration Committee will meet in April to discuss succession planning as a number of our board members reach the end of their second terms in 2020.

5.2. There are papers on all these key issues on the agenda.

6. Scrutiny Meetings

6.1. Dave Axam and Kathy Slack attended the **Resources and Policy Committee at HCC** along with the Chair and CE of Solent to talk about the role of the LEPs. Kathy and Sue Littlemore, Head of Partnerships & HE, addressed **Basingstoke Councillors** at an evening event hosted by Cllr Clive Sanders designed to help members understand more about how EM3 LEP operates, works with partners, is funded and makes investment decisions. Both events were very well received.

7. Communications

7.1. Work is progressing to finalise a **key strategic messages** document ensuring it and the new website design fit together. The redesign of the Enterprise M3 LEP website is underway with the suppliers, Carswell Gould, recently completing the first stage of the design and set up of this. This will incorporate the recently agreed new logo, strapline and strategic messages for the LEP. The team are generating new content for inclusion on the site. It is on target to be completed by the beginning of June 2019 to enable its launch at the AGM event later that month.

7.2. Work has begun on our Annual Report 2018/19 and our **AGM to be held at the Farnborough International Exhibition Centre on the morning of the 21 June**. Lunch included. **Please save the date.**

8. Specific activities in February and March include:

- Publication of Enterprise M3 Newsletter – now published monthly
- Production of short videos for use of website and social media to promote EU Programmes
- Promotion of Brexit events across whole of EM3 area
- International Women's day – articles by Kathy Slack with follow on articles ready to launch on Linda Cheung, Julia Potts, Deborah Allen and Stacey King. Articles and photos featured on LEP network sites and widely promoted social media.
- Work to promote activities in National Apprenticeship week including Anne Milton MP visit to Woking company Invotra (sit on Skills and Talent Action group)
- Publicity around Assistant Directors – Rachel Barker and Rob Dunford.
- £6.7m investment in Farnborough (Lynchford Road) to ease congestion, increase capacity and provide walking and cycling connections.

9. Enterprise and Innovation

9.1. The newly formed **Enterprise and Innovation Action Group** will have its first meeting on 27 March. The group has a membership of industry experts who aim to support the LEP in taking forward the delivery of the Enterprise M3 SEP, our Local Industrial Strategy, and the UK Government's Industrial Strategy, and will help to embed the application of advanced digital & data technologies and low carbon interventions in our Enterprise M3 activities. Andrew Lambert is chairing this group and will be able to give a verbal update at board meeting.

9.2. The **Rose Review on female entrepreneurship** was published in March 2019 and was led by Natwest deputy Alison Rose. Kathy Slack contributed to the debate.

9.3. The **Growth Hub** are expecting to finish on target this FY with 220 high growth businesses receiving intensive support over the period. 14 Brexit events have been scheduled across authority areas, with those already held proving a successful collaboration with key business partners. The GH is supporting the LIS with scale up Institute analysis to increase traction and build on the scale up strategy.

- 9.4. Kathy Slack has been appointed as one of the first cohort of **Export Champions for the South East** and will be attending the launch event at Gatwick on the 22 March.
- 9.5. Kathy Slack and Rob Dunford met with **Farnborough International for an update on events planned**. The number of events in place is three higher than same time last year and there are some events well aligned with our key sectors, such as
- Global Urban Air Summit 3-4 Sept
 - Women in Business event 16-17 Oct
 - Vertical Flight Expo 5-7 Nov
 - Innovation and Technology in Transport 2020 – this is a very exciting event and we are meeting the organisers along with HCC for a further discussion on how we get involved.

10. Skills and Careers and Enterprise Company

- 10.1. On 8 March the Skills team attended an **International Women's Day** event at the Harbour Hotel in Guildford. Whilst the theme this year was 'balance for better' the panel discussion took Young People as their focus. This was an ideal opportunity for our Careers and Enterprise team to promote their excellent work with Schools, Colleges and Businesses and to open discussions on their tables with the Businesses present. We are following up several leads from this event.
- 10.2. We continue to work closely with Barney Ely to establish our **Skills and Talent Action Group** and are actively engaged with developing the role of data analyst to support the work of this group . We have been awarded £75,000 by the Department of Education to support this exciting role which will not only further develop the work of the skills team but underpin the development of the Local Industrial Strategy.
- 10.3. The **Basingstoke HE Group** is progressing its work on delivery of higher education and higher skills training fit for a digital economy. Meetings will be held with senior representatives from Universities of Surrey, Solent, Winchester and the Open University in April to explore options.

11. Transport

- 11.1. The focus of our transport activity over the past few months has been very much on delivering the infrastructure schemes in our capital programme. However, we have also been working closely with **Transport for the South East (TfSE)** on developing their transport strategy as well as taking forward our focus locally on **smart mobility** through our Local Industrial Strategy.
- 11.2. The **TfSE Transport Strategy** will run until 2050 and it will be accompanied by a clear investment plan for strategic infrastructure schemes in the South East. It will identify how targeted investment in strategic infrastructure could enable the GVA of the South East to grow up to £500 billion by 2050, with almost 3 million additional jobs.
- 11.3. The **draft Strategy is due to be launched at an event in October 2019**. A Background Report has already been produced which provides a review of the strategic context, relationship between London and the South East, and Impacts of Brexit
- 11.4. A further element of the TfSE Transport Study is a thematic study to consider the case for the development of further **smart and integrated ticketing arrangements** in the TfSE area and the potential role of TfSE should have in this.
- 11.5. Finally there is a **study is to identify the potential role of TfSE in the development of new mobility solutions** stemming from the disruptive impact of new technology in the transport sector such as connected and autonomous vehicles and 'pay as you go' mobility.
- 11.6. This links very closely to the work we ourselves are doing in terms of thought leadership through Transport for the South East and the Local Industrial Strategy on the approach to smart mobility given the particular characteristics of our area. We have working closely with our group of local experts for their views on where we can add value in this area of activity, working with councils and businesses in facilitating the step change in digital connectivity that will underpin new mobility services. We are also supporting councils in developing proposals for improving mobility including power and charging issues linked to the South East Energy Strategy and looking to encourage smart mobility and new technology in schemes funded by the LEP. This was the focus of a very successful debate at the recent meeting of our Joint Leaders Board.

12. Enterprise Zones

Longcross Park

- 12.1. Works to electricity supply upgrade have commenced, contract signed and capital programme payments will be made by 31 March 2019. The upgrade will facilitate the development of 850,000 sq ft of commercial office space. The **Discovery Building enabling works are underway**, Enterprise M3 are helping fund (£1.89m) the construction of public realm, including the refurbishing existing ponds and water features. The building and external works will be completed early 2021.

Basing View

- 12.2. **Construction of the new Village Hotel** at Basing View (Plot W) is making excellent progress, the steel frame has been erected and they are on target for Spring 2020 completion. Enterprise M3 invested £1.67m in the enabling works.
- 12.3. Muse (Developer) have appointed Morgan Sindall (Contractor) to complete the £3.0m enabling works contract for the new Eli Lilly building (Plot K/K1). The construction of 45,000 sq ft of commercial office space and multi-storey car park will commence following the completion of the enabling works later in 2019.
- 12.4. A design team have been appointed to **develop the proposals for Norden House** (Plot J) following the purchase of the Head Lease in 2018. The project team are hopeful a pre-let can be secured by late 2019 which will allow the building will be demolished and construction commence on new high quality commercial office space.

13. Inward Investment

- 13.1. Enterprise M3 are seeking to extend the presence of the region internationally and last week hosted a globally significant IT provider who are seeking to locate between 300-500 employees close to their existing Canary Wharf offices. Two Senior Vice Presidents from the company, which has over 200,000 employees and \$11bn turnover, flew in from India to meet Enterprise M3 and visit the 5G Innovation Centre at the University of Surrey. The visit builds on two previous meetings and the Local Enterprise Partnership team are leading on developing local relationships and showcasing the Enterprise M3 region. Local authority staff and universities have supported this activity.

14. Location of Office

- 14.1. A verbal update will be given at the board meeting on our plans on the future location of our office base. We have been talking with our team over the last year on how we consolidate our base in a more central location with a clearer business identity. Government are pressing LEPs to be more business focused and independent and a number of LEPs are now considering moving from their existing offices.

15. Recruitment

- 15.1. We have had an outstanding response from our advert for Enterprise Coordinators and will be offering four successful candidates a post within Hampshire. This will move us swiftly towards engaging with more schools and businesses to support young people across the region
- 15.2. We are also delighted that Tracey Tatum has been recruited in the role of Senior Co-ordinator. Tracey was an outstanding candidate and has already brought an enormous amount of expertise to the role.
- 15.3. We are in the process of appointing a new Executive Assistant to the Chief Executive. A very strong candidate has been interviewed, offered the role and we are in the process of finalising the appointment. We are also looking for an office assistant to support the EA and the whole team.
- 15.4. I would like to record my appreciation and thanks to Annie Le Voguer who is moving on from the role as my current EA. Sally Agass leaves us on the 5 April after steering us through the LEP Review process and getting Enterprise M3 Limited established. She, like Annie, will be very much missed.

Kathy Slack
Enterprise M3 Chief Executive
20 March 2019