

## Enterprise M3 Board Meeting

27 September 2018

### Enterprise M3 Approach to New Mobility – Item 9

Enterprise M3 Board is asked to:

**NOTE:** The presentation and progress made in developing a New Mobility Strategy for the LEP

**AGREE:** To seek bids for funding from the unallocated sustainable transport fund for further sustainable transport schemes together with those that can support the new mobility agenda.

#### 1. Background

- 1.1 The Board has previously considered our approach to sustainable transport and allocated funding to a range of schemes designed to promote economic growth by encouraging and supporting alternatives to the conventional car.
- 1.2 As part of the revised Strategic Economic Plan we have identified that a key area of focus should be developing a new approach to mobility. This will be key in supporting our emerging Local Industrial Strategy and links well to the priorities contained in our new SEP, underpinned by our strengths in digital technologies and a commitment to drive a clean, low carbon economy.
- 1.3 It is considered that this is an area we should invest time, resource and money. There has already been extensive work and research at a national and international level therefore we will not look to be involved in all areas of activity but instead focus where we consider Enterprise M3 LEP can particularly add value, working with our contacts from industry and linkages to business and through advocacy.

#### 2. Proposed Approach

- 2.1 It is suggested that our approach and strategy should draw together work in four areas, all of which should be underpinned by smart infrastructure
  - Automated vehicles
  - Connected Vehicles
  - Electric Vehicles
  - Mobility as a Service
- 2.2 We are in the early stages of how we develop our strategy but at this stage we wish to present to the Board our thoughts following the conclusion of some initial research in this area, demonstrate our broad approach and give a flavour of the areas on which we might focus our efforts, resources and funding.
- 2.3 We are conscious that there is significant expertise locally and regionally in new mobility and we believe it would be hugely beneficial if we seek to utilise this as a sounding board that can offer advice and guidance on how the LEP can maximise the benefits of our involvement in this area of activity. It is therefore proposed that we establish a panel of experts to help us achieve this. The following have been asked that if in principle, they would be interested in supporting this work.
  - Mike, D'Alton – WSP & Chairman of the Transport Action Group

- Adrian Gray - Head of Highways (Traffic Manager), Hampshire County Council
- Ben Lawson - Vice President - Strategy UK and Ireland at Enterprise Holdings
- Jim McAllister - CEO of The Rutland Group & Enterprise M3 LEP Board Member
- Mark Selby – Project Beyond and Enterprise M3 Growth Champion
- Rob Wallis – Chief Executive Transport Research Laboratory (TRL)

2.4 In addition, as the work progresses we will look for opportunities to work across the LEP boundaries on bigger projects.

2.5 The Board will recall that in the first round of Local Growth Deals the LEP was allocated £24.4m for Sustainable Transport Schemes across the whole of the Growth Deal period combined with flexibility, allows us to determine which schemes to take forward within this programme. To date the LEP has allocated £21.695m of this funding, with £2.705m remaining unallocated to be spent by March 2021.

2.6 To complement the new mobility strategy development, it is suggested that we issue a Prospectus inviting bids from local authorities and the private sector for this unallocated funding for further sustainable transport schemes but also expand the call to include proposals focused on new mobility. This will help to underpin our strategy and enable us to invest in infrastructure where we can demonstrate tangible benefits to future mobility whilst still supporting wider sustainable transport measures and our work towards the Industrial Strategy.

**Kevin Travers**  
**Head of Transport**  
**19<sup>th</sup> September 2018**