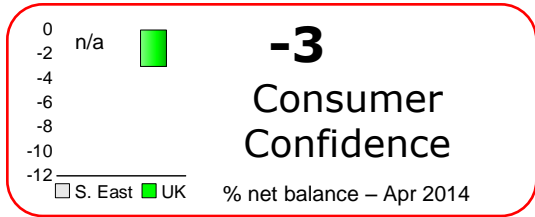
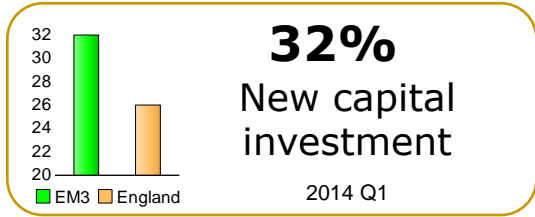


Business Activity



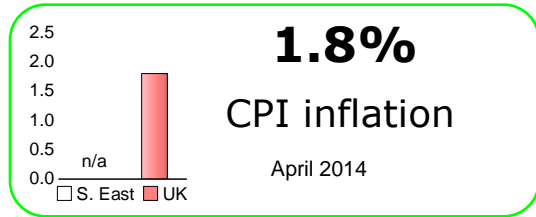
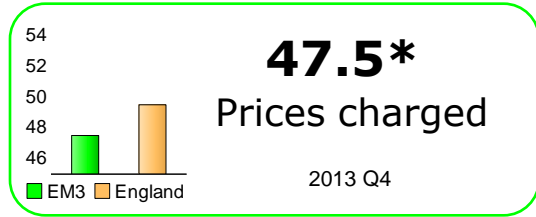
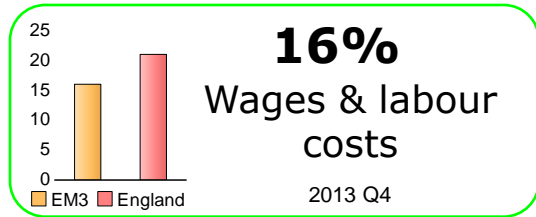
Confidence

(Enterprise M3/South East)



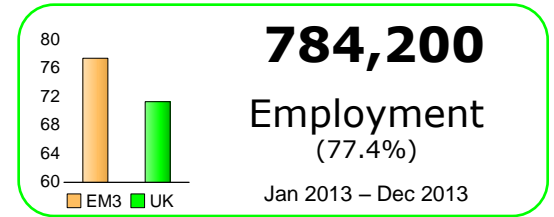
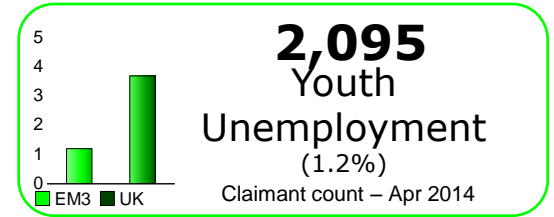
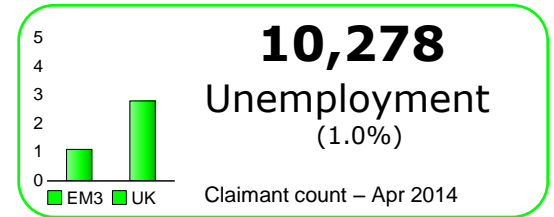
Prices/Costs

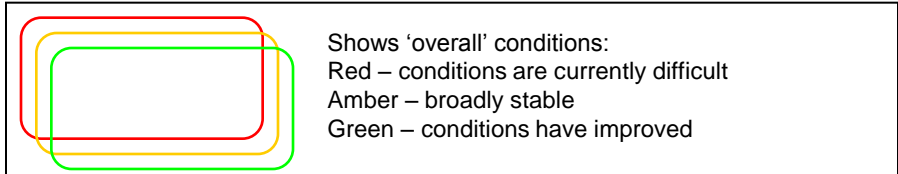
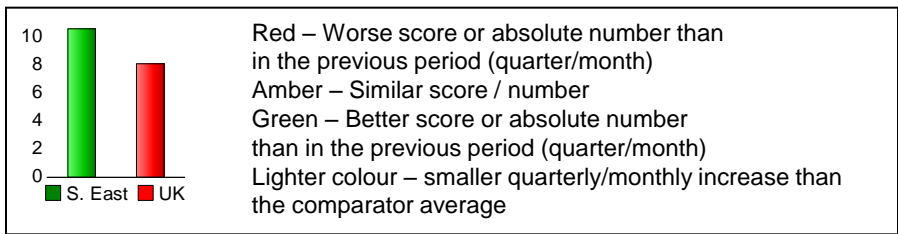
(Enterprise M3)



Labour Market

(Enterprise M3)





Thresholds for change to green (red)
Business confidence, consumer confidence, investment: conditions have been improving (deteriorating) over the previous quarter
Unemployment rate: lower (higher) than three months ago
Employment rate: lower (higher) than in the previous year
Prices/wages: low (high) relative to trend/previous quarter
CPI inflation: inflation below (above) Bank of England target

Index Scores derived from BIS business survey (similar to PMI but not directly comparable to PMI Index scores used in monthly reports)

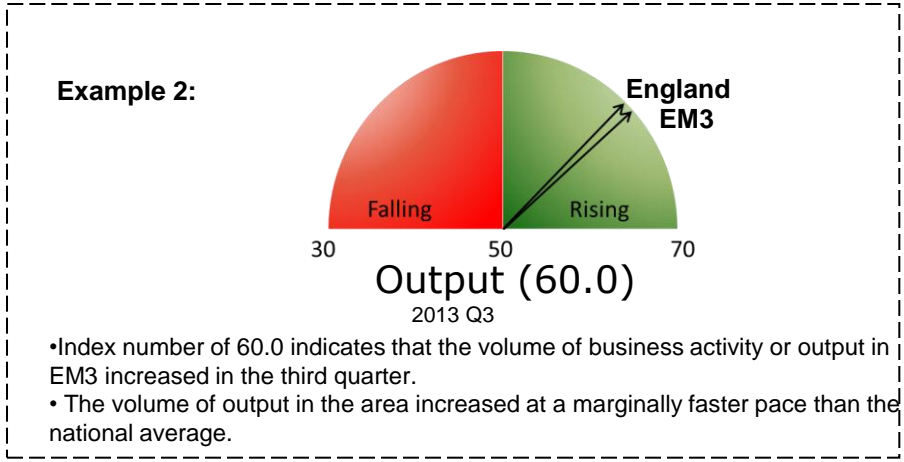
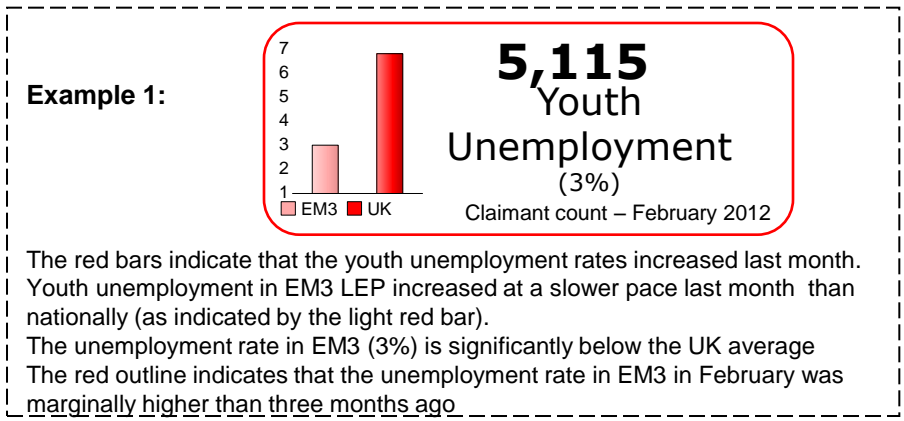
Less than 50 – falling activity compared to previous quarter
 50 – no change on previous quarter
 More than 50 – rising activity compared to previous quarter

Used for: **activity, future activity, future employment, prices**

Net balance: determined by subtracting the percentage of companies reporting decreases in a factor from the percentage of companies reporting increases.

Less than 0 – more firms reporting decreases than increases
 0 – similar numbers of firms reporting decreases and increases
 More than 0 – more firms reporting increases than decreases
 % - expected to make higher capital investment / reported higher wages / costs

Leading Indicators: consumer confidence
 business confidence, new capital investment
 future activity/employment,
 output prices (charges)



Sources: Business Confidence - Institute of Chartered Accounts (ICAEW)
 Consumer Confidence – GfK NOP
 Output, Employment and Future Output/Employment – index derived from BIS business survey data
 New capital investment, Wages & labour costs and Prices – Department for Business Innovation & Skills (BIS)
 Unemployment, Youth Unemployment, Employment and Inflation - Office for National Statistics (ONS)

Note: Claimant count unemployment rate (16-64) and claimant count youth unemployment rate (16-24) data not adjusted for seasonal factors.
 For further information see **QBD summary report** and monthly **Economy & Business Snapshot** and **Labour Market Updates** for Enterprise M3.